

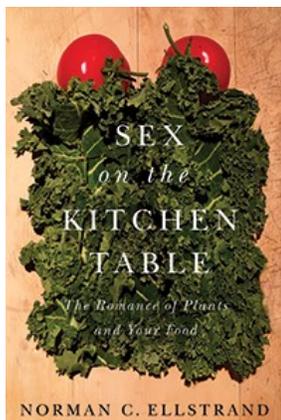
Forthcoming Highlights for Fall 2018

Science

SEX ON THE KITCHEN TABLE: THE ROMANCE OF PLANTS AND YOUR FOOD

By Norman C. Ellstrand – 208 pages | 13 line drawings, 6 tables | 6x9 | © 2018 - September

SCIENCE, COOKING



At the tips of our forks and on our dinner plates, a buffet of botanical dalliance awaits us. Sex and food are intimately intertwined, and this relationship is nowhere more evident than among the plants that sustain us. From lascivious legumes to horny hot peppers, most of humanity's calories and other nutrition come from seeds and fruits—the products of sex—or from flowers, the organs that make plant sex possible. Sex has also played an arm's-length role in delivering plant food to our stomachs, as human hand-made evolution (plant breeding, or artificial selection) has turned wild species into domesticated staples.

In *Sex on the Kitchen Table*, Norman C. Ellstrand takes us on a vegetable-laced tour of this entire sexual adventure. Starting with the love apple (otherwise known as the tomato) as a platform for understanding the kaleidoscopic ways that plants can engage in sex, successive chapters explore the sex lives of a range of food crops, including bananas, avocados, and beets, finally ending with genetically engineered squash—a controversial, virus-resistant vegetable created by a process that involves the most ancient form of sex. Peppered throughout are original illustrations and delicious recipes, from sweet and savory tomato pudding to banana puffed pancakes, avocado toast (of course), and both transgenic and non-

GMO tacos.

An eye-opening medley of serious science, culinary delights, and humor, *Sex on the Kitchen Table* offers new insight into fornicating flowers, salacious squash, and what we owe to them. So as we sit down to dine and ready for that first bite, let us say a special grace for our vegetal vittles: let's thank sex for getting them to our kitchen table.

Norman C. Ellstrand is distinguished professor of genetics at the University of California, Riverside, where he holds the Jane S. Johnson Endowed Chair in Food and Agriculture. He is the author of *Dangerous Liaisons?: When Cultivated Plants Mate with Their Wild Relatives*.

THE COW WITH EAR TAG #1389

By Kathryn Gillespie - 272 pages | 4 halftones, 5 line drawings | 6x9 | © 2018 - October

Take a look at the packaging on a container of milk and you're likely to see bucolic idylls of red barns, green pastures, and happy, well-treated cows. In truth, the distance from a living cow to a glass of milk is vast, and nearly impossible to grasp in a way that resonates with an average person ticking items off a grocery list. To translate this journey into tangible terms, Kathryn Gillespie had a brilliant idea: to follow the moments in the life cycles of individual animals—animals like *The Cow with Ear Tag #1389*.

In contrast to the widely known truths of commercial meat manufacture, the dairy industry enjoys a relatively benign reputation, with most consumers unaware of this kitchen staple's backstory. *The Cow with Ear Tag #1389* explores how the seemingly nonthreatening practice of raising animals for milk is just one link in a chain that affects livestock across the agricultural spectrum. Gillespie takes readers to farms, auction yards, slaughterhouses, and even rendering plants to show how living cows are transformed into food. The result is an empathetic look at cows and our relationship with them, one that makes both their lives and their suffering real—in particular, the fleeting encounter with the cow of the title, just one animal whose story galvanized Gillespie to write this book.

The myriad ways that the commercial meat industry causes harm are at the forefront of numerous discussions today. *The Cow with Ear Tag #1389* adds a crucial piece to these conversations by asking us to consider the individual animals whose lives we may take for granted.

Kathryn Gillespie is a postdoctoral fellow in animal studies at Wesleyan University.



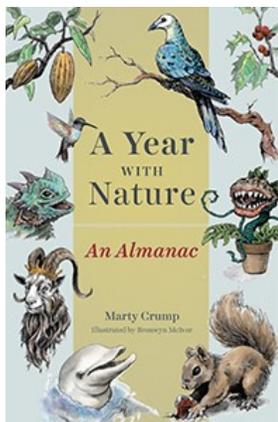
SCIENCE

Forthcoming Highlights for Fall 2018

Science and Nature

A YEAR WITH NATURE: AN ALMANAC

By Marty Crump with illustrations by Bronwyn McIvor - 384 pages | 150 halftones | 6x9 | © 2018 - October



A Year with Nature is an almanac like none you've ever seen: combining science and aesthetics, it is a daily affirmation of the extraordinary richness of biodiversity and our enduring beguilement by its beauty. With a text by herpetologist and natural history writer Marty Crump and a cornucopia of original illustrations by Bronwyn McIvor, this quirky quotidian reverie gazes across the globe, media, and time as it celebrates date-appropriate natural topics ranging from the founding of the National Park Service to annual strawberry, garlic, shrimp, hummingbird, and black bear festivals.

With Crump, we mark the publication of classics like Carson's *Silent Spring* and White's *Charlotte's Web*, and even the musical premiere of Tchaikovsky's *Swan Lake*. We note the discovery of the structure of DNA and the mountain gorilla, the rise of citizen science projects, and the work of people who've shaped how we view and protect nature—from Aristotle to E. O. Wilson. Some days feature US celebrations, like National Poinsettia Day and National Cat Day; others highlight country-specific celebrations, like Australia's Wombat Day and Thailand's Monkey Buffet Festival. Interweaving fascinating facts on everything from jellyfish bodies to monthly birth flowers with folkloric entries featuring the Loch Ness Monster, unicorns, and ancient Greek, Roman, and Egyptian mythology, the almanac is as exhaustive as it is enchanting.

A Year with Nature celebrates the wonder and beauty of our natural world as we have expressed it in visual arts, music, literature, science, natural history, and everyday experience. But more than this, the almanac's vignettes encourage us to contemplate how we can help ensure that future generations will be able to enjoy the landscapes and rich biodiversity we so deeply cherish.

Marty Crump is adjunct professor of biology at Utah State and Northern Arizona Universities. She is the author, most recently, of *Eye of Nent and Toe of Frog*, *Adder's Fork and Lizard's Leg: The Lore and Mythology of Amphibians and Reptiles*, also published by the University of Chicago Press. She lives in Logan, UT.

ABUNDANT EARTH: TOWARD AN ECOLOGICAL CIVILIZATION

By Eileen Crist— 288 pages | 3 halftones | 6x9 | © 2018 - December

In *Abundant Earth*, Eileen Crist not only documents the rising tide of biodiversity loss, but also lays out the drivers of this wholesale destruction and how we can push past them. Looking beyond the familiar litany of causes—a large and growing human population, rising livestock numbers, expanding economies and international trade, and spreading infrastructures and incursions upon wildlands—she asks the key question: if we know human expansionism is to blame for this ecological crisis, why are we not taking the needed steps to halt our expansionism?

Crist argues that to do so would require a two-pronged approach. Scaling down calls upon us to lower the global human population while working within a human-rights framework, to deindustrialize food production, and to localize economies and contract global trade. Pulling back calls upon us to free, restore, reconnect, and rewild vast terrestrial and marine ecosystems. However, the pervasive worldview of human supremacy—the conviction that humans are superior to all other life-forms and entitled to use these life-forms and their habitats—normalizes and promotes humanity's ongoing expansion, undermining our ability to enact these linked strategies and preempt the mounting suffering and dislocation of both humans and nonhumans.

Abundant Earth urges us to confront the reality that humanity will not advance by entrenching its domination over the biosphere. On the contrary, we will stagnate in the identity of nature-colonizer and decline into conflict as we vie for natural resources. Instead, we must chart another course, choosing to live in fellowship within the vibrant ecologies of our wild and domestic cohorts, and enfolding human inhabitation within the rich expanse of a biodiverse, living planet.

Eileen Crist is associate professor in the Department of Science, Technology, and Society at Virginia Tech. She is the author of *Images of Animals: Anthropomorphism and Animal Mind* and coeditor of a number of books, including *Gaia in Turmoil: Climate Change, Biodepletion, and Earth Ethics in an Age of Crisis*; *Life on the Brink: Environmentalists Confront Overpopulation*; *Keeping the Wild: Against the Domestication of Earth*; and *Protecting the Wild: Parks and Wilderness, the Foundation for Conservation*.

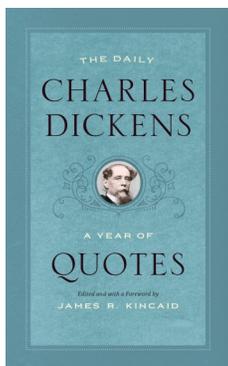
Forthcoming Highlights for Fall 2018

Literature and Biography

THE DAILY CHARLES DICKENS: A YEAR OF QUOTES

By *Charles Dickens* – 208 pages | 4-1/2x7-1/2 | © 2018 - October

LITERATURE, FICTION



A charming memento of the Victorian era’s literary colossus, *The Daily Charles Dickens* is a literary almanac for the ages. Tenderly and irreverently anthologized by Dickens scholar James R. Kincaid, this collection mines the British author’s beloved novels and Christmas stories as well as his lesser-known sketches and letters for “an around-the-calendar set of jolts, soothing, blandishments, and soarings.”

A bedside companion to dip into year round, this book introduces each month with a longer seasonal quote, while concise bits of wisdom and whimsy mark each day. Hopping gleefully from Esther Summerson’s abandonment by her mother in *Bleak House* to a meditation on the difficult posture of letter-writing in *The Pickwick Papers*, this anthology displays the wide range of Dickens’s stylistic virtuosity—his humor and his deep tragic sense, his ear for repetition, and his genius at all sorts of voices. Even the devotee will find between these pages a mix of old friends and strangers—from Oliver Twist and Ebenezer Scrooge to the likes of Lord Coodle, Sir Thomas Doodle, Mrs.

Todgers, and Edwin Drood—as well as a delightful assortment of the some of the novelist’s most famous, peculiar, witty, and incisive passages, tailored to fit the season. To give one particularly apt example: David Copperfield blunders, in a letter of apology to Agnes Wickfield, “I began one note, in a six-syllable line, ‘Oh, do not remember’—but that associated itself with the fifth of November, and became an absurdity.”

Never Pecksniffian or Gradgrindish, this daily dose of Dickens crystallizes the novelist’s agile humor and his reformist zeal alike. This is a book to accompany you through the best of times and the worst of times.

Charles Dickens is regarded by many as the greatest novelist of the Victorian era. His novels were among the first serialized fictional narratives and enjoyed great success among the masses at the time, with strong critical reception continuing to this day. **James Kincaid** is the Aerol Arnold Professor Emeritus of English at the University of Southern California. He is the author of six scholarly books and ten works of fiction.

HEARING BEETHOVEN: A STORY OF MUSICAL LOSS AND DISCOVERY

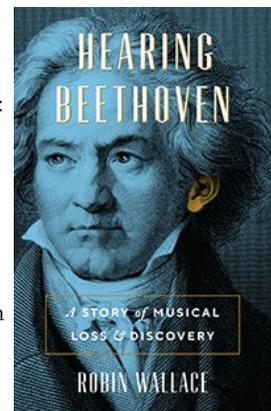
By *Robin Wallace* – 288 pages | 14 halftones, 14 musical examples | 5-1/2x8-1/2 | © 2018 - October

We’re all familiar with the image of a fierce and scowling Beethoven, struggling doggedly to overcome his rapidly progressing deafness. That Beethoven continued to play and compose for more than a decade after he lost his hearing is often seen as an act of superhuman heroism. But the truth is that Beethoven’s response to his deafness was entirely human. And by demystifying what he did, we can learn a great deal about Beethoven’s music. Perhaps no one is better positioned to help us do so than Robin Wallace, who not only has dedicated his life to the music of Beethoven but also has close personal experience with deafness. One day, at the age of forty-four, Wallace’s late wife, Barbara, found she couldn’t hear out of her right ear—the result of radiation administered to treat a brain tumor early in life. Three years later, she lost hearing in her left ear as well. Over the eight and a half years that remained of her life, despite receiving a cochlear implant, Barbara didn’t overcome her deafness or ever function again like a hearing person.

Wallace shows here that Beethoven didn’t do those things, either. Rather than heroically overcoming his deafness, as we’re commonly led to believe, Beethoven accomplished something even more difficult and challenging: he adapted to his hearing loss and changed the way he interacted with music, revealing important aspects of its very nature in the process. Creating music became for Beethoven a visual and physical process, emanating from visual cues and from instruments that moved and vibrated. His deafness may have slowed him down, but it also led to works of unsurpassed profundity.

Wallace tells the story of Beethoven’s creative life from the inside out, interweaving it with his and Barbara’s experience to reveal aspects that only living with deafness could open up. The resulting insights make Beethoven and his music more accessible, and help us see how a disability can enhance human wholeness and flourishing.

Robin Wallace is professor of musicology at Baylor University. He is the author of *Beethoven’s Critics* and *Take Note: An Introduction to Music through Active Listening*.



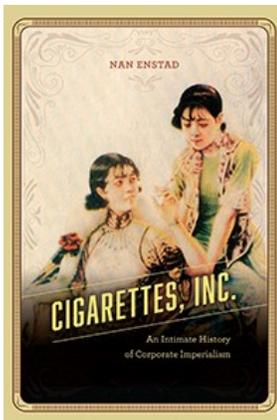
MUSIC, BIOGRAPHY

Forthcoming Highlights for Fall 2018

Economics

CIGARETTES, INC.: AN INTIMATE HISTORY OF CORPORATE IMPERIALISM

By Nan Enstad — 336 pages | 35 halftones | 6x9 | © 2018 - October



Too often, notions of capitalist change rely on the myth of the willful entrepreneur from the Global North who transforms the economy and delivers modernity—for good or ill—to the rest of the world. In *Cigarettes Inc.*, Nan Enstad creates an intimate cultural history that upends this story, revealing the myriad cross-cultural encounters that produced all levels of corporate life prior to World War II.

In this startling new account of corporate innovation and expansion, Enstad uncovers a corporate network rooted in Jim Crow segregation that stretched between the United States and China. Hundreds of white southerners, bright leaf tobacco, cigarettes, and industry expertise flowed through this multinational network. *Cigarettes, Inc.* teems with a global cast—from Egyptian, American, and Chinese entrepreneurs to a multiracial set of farmers, merchants, factory workers, marketers, and even baseball players, jazz musicians, and sex workers. Through their stories, *Cigarettes, Inc.* newly accounts for the cigarette's spectacular rise in popularity and in the process offers nothing less than

a sweeping reinterpretation of corporate power itself.

Nan Enstad is professor of history at University of Wisconsin–Madison.

ECONOMICS FOR HUMANS, SECOND EDITION

By Julie A. Nelson - 224 pages | 1 line drawing | 5-1/2x8-1/2 | © 2018 - September

At its core, an economy is about providing goods and services for human well-being. But many economists and critics preach that an economy is something far different: a cold and heartless system that operates outside of human control. In this impassioned and perceptive work, Julie A. Nelson asks a compelling question: given that our economic world is something that we as humans create, aren't ethics and human relationships—dimensions of a full and rich life—intrinsically part of the picture?

Economics for Humans argues against the well-ingrained notion that economics is immune to moral values and distant from human relationships. Here, Nelson locates the impediment to a more considerate economic world in an assumption that is shared by both neoliberals and the political left. Despite their seemingly insurmountable differences, both make use of the metaphor, first proposed by Adam Smith, that the economy is a machine. This pervasive idea, Nelson argues, has blinded us to the qualities that make us work and care for one another—qualities that also make businesses thrive and markets grow. We can wed our interest in money with our justifiable concerns about ethics and social well-being. And we can do so if we recognize that an economy is not a machine, but a living thing in need of attention and careful tending.

This second edition has been updated and refined throughout, with expanded discussions of many topics and a new chapter that investigates the apparent conflict between economic well-being and ecological sustainability. Further developing the main points of the first edition, *Economics for Humans* will continue to both invigorate and inspire readers to reshape the way they view the economy, its possibilities, and their place within it.

Julie A. Nelson is professor of economics at the University of Massachusetts Boston and a senior research fellow at the Global Development and Environment Institute of Tufts University. She is the author of many articles and books, and a leader in the fields of feminist, social, and ecological economics.

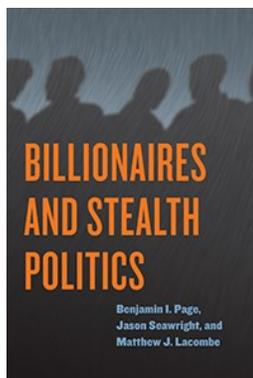
Forthcoming Highlights for Fall 2018

Political Science and History

BILLIONAIRES AND STEALTH POLITICS

By Benjamin I. Page, Jason Seawright, and Matthew J. Lacombe — 224 pages | 1 line drawing, 22 tables | 6x9 | © 2018 - December

POLITICAL SCIENCE



In 2016, when millions of Americans voted for Donald Trump, many believed his claims that personal wealth would free him from wealthy donors and allow him to “drain the swamp.” But then Trump appointed several billionaires and multimillionaires to high-level positions and pursued billionaire-friendly policies, such as cutting corporate income taxes. Why the change from his fiery campaign rhetoric and promises to the working class? This should not be surprising, argue Benjamin I. Page, Jason Seawright, and Matthew J. Lacombe: As the gap between the wealthiest and the rest of us has widened, the few who hold one billion dollars or more in net worth have begun to play a more and more active part in politics—with serious consequences for democracy in the United States.

Page, Seawright, and Lacombe argue that while political contributions offer a window onto billionaires’ influence, especially on economic policy, they do not present a full picture of policy preferences and political actions. That is because on some of the most important issues, including taxation, immigration, and Social Security, billionaires have chosen to engage in “stealth politics.” They try hard to influence public policy, making large contributions to political parties and policy-focused causes, leading policy-advocacy organizations, holding political fundraisers, and bundling others’ contributions—all while rarely talking about public policy to the media. This means that their influence is not only unequal but also largely unaccountable to and unchallengeable by the American people. Stealth politics makes it difficult for ordinary citizens to know what billionaires are doing or mobilize against it. The book closes with remedies citizens can pursue if they wish to make wealthy Americans more politically accountable, such as public financing of political campaigns and easier voting procedures, and notes the broader types of reforms, such as a more progressive income tax system, that would be needed to increase political equality and reinvigorate majoritarian democracy in the United States.

Benjamin I. Page is the Gordon Scott Fulcher Professor of Decision Making at Northwestern University and the author or coauthor of several books, including *Democracy in America?* **Jason Seawright** is associate professor of political science at Northwestern University. **Matthew J. Lacombe** is a PhD candidate in the Department of Political Science at Northwestern University.

TECHNOLOGY: CRITICAL HISTORY OF A CONCEPT

By Eric Schatzberg — 336 pages | 3 line drawings | 6x9 | © 2018 - October

In modern life, technology is everywhere. Yet as a concept, technology is a mess. In popular discourse, technology is little more than the latest digital innovations. Scholars do little better, offering up competing definitions that include everything from steelmaking to singing. In *Technology: Critical History of a Concept*, Eric Schatzberg explains why technology is so difficult to define by examining its three thousand year history, one shaped by persistent tensions between scholars and technical practitioners. Since the time of the ancient Greeks, scholars have tended to hold technicians in low esteem, defining technical practices as mere means toward ends defined by others. Technicians, in contrast, have repeatedly pushed back against this characterization, insisting on the dignity, creativity, and cultural worth of their work.

The tension between scholars and technicians continued from Aristotle through Francis Bacon and into the nineteenth century. It was only in the twentieth century that modern meanings of technology arose: technology as the industrial arts, technology as applied science, and technology as technique. Schatzberg traces these three meanings to the present day, when discourse about technology has become pervasive, but confusion among the three principal meanings of technology remains common. He shows that only through a humanistic concept of technology can we understand the complex human choices embedded in our modern world.

Eric Schatzberg is the chair of the School of History and Sociology in the Ivan Allen College of Liberal Arts at the Georgia Institute of Technology.

HISTORY

Forthcoming Highlights for Fall 2018

History and Education

FRIENDING THE PAST: THE SENSE OF HISTORY IN THE DIGITAL AGE

By Alan Liu — 336 pages | 49 halftones | 6x9 | © 2018 - November

MEDIA STUDIES, HISTORY



Can today's society, increasingly captivated by a constant flow of information, share a sense of history? How did our media-making forebears balance the tension between the present and the absent, the individual and the collective, the static and the dynamic—and how do our current digital networks disrupt these same balances? Can our social media, with its fleeting nature, even be considered social at all?

In *Friending the Past*, Alan Liu proposes fresh answers to these innovative questions of connection. He explores how we can learn from the relationship between past societies whose media forms fostered a communal and self-aware sense of history—such as prehistorical oral societies with robust storytelling cultures, or the great print works of nineteenth-century historicism—and our own instantaneous present. He concludes with a surprising look at how the sense of history exemplified in today's JavaScript time-lines compares to the temporality found in Romantic poetry.

Interlaced among these inquiries, Liu shows how extensive “network archaeologies” can be constructed as novel ways of thinking about our affiliations with time and with each other. These conceptual architectures of period and age are also always media structures, scaffolded with the outlines of what we mean by history. Thinking about our own time, Liu wonders if the digital, networked future can sustain a similar sense of history.

Alan Liu is Distinguished Professor in the Department of English at the University of California, Santa Barbara. His previous books include *Wordsworth: The Sense of History*, and two books published by the University of Chicago Press, *The Laws of Cool: Knowledge Work and the Culture of Information* and *Local Transcendence: Essays on Postmodern Historicism and the Database*.

WHY LEARN HISTORY (WHEN IT'S ALREADY ON YOUR PHONE)

By Sam Wineburg — 240 pages | 10 halftones | 6x9 | © 2018 - September

Let's start with two truths about our era that are so inescapable as to have become clichés: We are surrounded by more readily available information than ever before. And a huge percentage of it is inaccurate. Some of the bad info is well-meaning but ignorant. Some of it is deliberately deceptive. All of it is pernicious.

With the internet always at our fingertips, what's a teacher of history to do? Sam Wineburg has answers, beginning with this: We definitely can't stick to the same old read-the-chapter-answer-the-questions-at-the-back snoozefest we've subjected students to for decades. If we want to educate citizens who can sift through the mass of information around them and separate fact from fake, we have to explicitly work to give them the necessary critical thinking tools. Historical thinking, Wineburg shows us in *Why Learn History (When It's Already on Your Phone)*, has nothing to do with test prep-style ability to memorize facts. Instead, it's an orientation to the world that we can cultivate, one that encourages reasoned skepticism, discourages haste, and counters our tendency to confirm our biases. Wineburg draws on surprising discoveries from an array of research and experiments—including surveys of students, recent attempts to update history curricula, and analyses of how historians, students, and even fact checkers approach online sources—to paint a picture of a dangerously mine-filled landscape, but one that, with care, attention, and awareness, we can all learn to navigate.

It's easy to look around at the public consequences of historical ignorance and despair. Wineburg is here to tell us it doesn't have to be that way. The future of the past may rest on our screens. But its fate rests in our hands.

Sam Wineburg is the Margaret Jacks Professor of Education and History at Stanford University and the author of *Historical Thinking and Other Unnatural Acts*.



EDUCATION, HISTORY

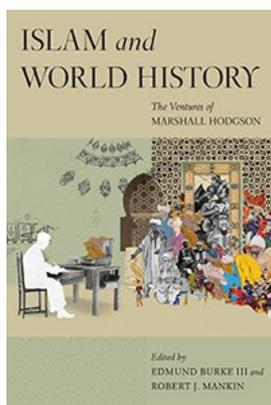
Forthcoming Highlights for Fall 2018

Religion and Philosophy

ISLAM AND WORLD HISTORY: THE VENTURES OF MARSHALL HODGSON

Edited by Edmund Burke and Robert J. Mankin – 192 pages | 1 half-tone | 6x9 | © 2018 - November

HISTORY, RELIGION



Published in 1974, Marshall Hodgson's *The Venture of Islam* was a watershed moment in the study of Islam. By locating the history of Islamic societies in a global perspective, Hodgson challenged the orientalist paradigms that had stunted the development of Islamic studies and provided an alternative approach to world history. Edited by Edmund Burke III and Robert Mankin, *Islam and World History* explores the complexity of Hodgson's thought, the daring of his ideas, and the global context of his world historical insights into, among other themes, Islam and world history, gender in Islam, and the problem of Muslim universality.

In our post-9/11 world, Hodgson's historical vision and moral engagement have never been more relevant. A towering achievement, *Islam and World History* will prove the definitive statement on Hodgson's relevance in the twenty-first century and will introduce his influential work to a new generation of readers.

Edmund Burke III is professor emeritus, research professor of history, and the director of the Center for World History at UC Santa Cruz. **Robert J. Mankin** (1952–2017) was director of Anglophone studies at the Université Paris Diderot (Paris VII) in France.

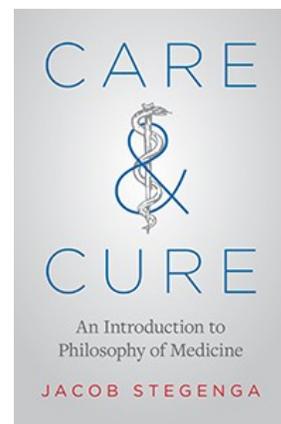
CARE AND CURE: AN INTRODUCTION TO PHILOSOPHY OF MEDICINE

By Jacob Stegenga - 288 pages | 2 tables | 6x9 | © 2018 - November

The philosophy of medicine has become a vibrant and complex intellectual landscape, and *Care and Cure* is the first extended attempt to map it. In pursuing the interdependent aims of caring and curing, medicine relies on concepts, theories, inferences, and policies that are often complicated and controversial. Bringing much-needed clarity to the interplay of these diverse problems, Jacob Stegenga describes the core philosophical controversies underlying medicine in this unrivaled introduction to the field.

The fourteen chapters in *Care and Cure* present and discuss conceptual, metaphysical, epistemological, and political questions that arise in medicine, buttressed with lively illustrative examples ranging from debates over the true nature of disease to the effectiveness of medical interventions and homeopathy. Poised to be the standard sourcebook for anyone seeking a comprehensive overview of the canonical concepts, current state, and cutting edge of this vital field, this concise introduction will be an indispensable resource for students and scholars of medicine and philosophy.

Jacob Stegenga is a university lecturer in the Department of History and Philosophy of Science at the University of Cambridge. He is the author of *Medical Nihilism*.



MEDICINE, PHILOSOPHY