Choosing Effective Examples and Analogies

SOLUTIONS

1. For each of the following topics, give an analogy to suit a general audience.
   a. “Knee deep.”
   b. “Polar opposites.”
   c. “All over the map.”
   d. “Faster than a speeding bullet.”
   e. “A handful.”
   f. “As heavy as an elephant.”
   g. “Going through the roof.”
   h. “Like it fell off a cliff.”
   i. “Like a broken record.”

3. Analogies for small size.
   a. Pea-sized
   b. Like a grain of sand or a seed
   c. Like a speck of paint
   d. Like a drop of water in an Olympic-sized swimming pool

5. Use of information from Illinois in 1990.
   a. Comparison of the state and its largest city in the same year.
   b. Analysis of trends over time in the entire state.
   c. Comparison of one age group to the total population.
   d. A poor choice, as too many dimensions differ (time, place, and age).

7. Using a $1.00 increase as a contrast.
   a. Reasonable.
   b. Too small. Look at $50 difference.
   c. Reasonable.
   d. Okay or possibly too large. Also consider smaller contrasts.
   e. Way too small. Look at difference of several hundred dollars.